apes

Digital Marketing Agency



ELEVATING YOUR DIGITAL PRESENCE

INNOVATIVE MARKETING . DIGITAL STRATEGY . GROWTH

WE CLIMB THE TRESS WITH YOUR PRODUCT OR SERVICE

CORPORATE BROCHURE

www.apes-eg.com

info@apes-eg.com

COMPANY PROFILE

Welcome to Apes for Digital Marketing, where innovation meets expertise in the dynamic world of digital solutions. Founded with a vision to transform the landscape of marketing and technology, Apes has quickly become a trusted partner for businesses seeking to elevate their brand presence, drive growth, and achieve measurable success in the ever-evolving digital jungle.



apes Digital Marketing Agency

THE CONTENT

ABOUT COMPANY 03
CEO STATEMENT 04
COMPANY CORE VALUE 05
MISSION & VISION 06
OUR PARTNERS 07
OUR SERVICES 08
ADDITIONAL SERVICES 09
PROJECT CASE STUDY 10

ABOUT COMPANY

Apes for Digital Marketing transforms brands with innovative strategies and cutting-edge design, driving measurable success in the digital world.

Apes for Digital Marketing is a leading full-service digital marketing and web development agency. We specialize in creating tailored digital solutions that help businesses of all sizes thrive in the online world. Our expertise spans across multiple areas including SEO, web development, social media marketing, graphic design, content creation, and more. We are dedicated to delivering results that drive business growth, increase online visibility, and enhance customer engagement.



CEO STATEMENT



Adel Abd El-Aziz

Leading with innovation and passion, we're committed to driving success for our clients in every digital endeavor.

A lot of people ask why we chose the name "Apes."

The Egyptian market is like a jungle. There's a common belief that only the strongest survive, but that's a misconception. Survival is actually for the smartest, fastest, and most skilled. And who better than apes to embody these qualities? They can swing from branch to branch and tree to tree, reaching their goals with ease and speed.

As a marketing and advertising company, we found this name represents us perfectly in our field because we can elevate your product or service to the highest point in the heart of the jungle.



COMPANY CORE VALUES



Innovation

We embrace creativity and innovative thinking to develop cutting-edge digital solutions.

Integrity

Is at the heart of everything we do, driving our commitment to honesty, transparency, and delivering genuine results for our clients.

Excellence

We are committed to delivering the highest quality services and exceeding client expectations.



Collaboration

We work closely with our clients to understand their needs and collaborate on achieving their goals.

Growth

We focus on delivering strategies that drive growth, both for our clients and our team.

MISSION

At Apes for Digital Marketing, our mission is to empower businesses with innovative digital strategies that foster sustainable growth and success. We are committed to providing personalized services that align with our clients' unique goals, ensuring they stand out in a competitive digital landscape.

> **Empowering brands through tailored digital solutions**

& VISION

Our vision is to be the most trusted digital partner for businesses worldwide, known for our creativity, technical expertise, and ability to drive measurable results.

We aim to continually evolve our services to meet the changing needs of the digital world, helping our clients stay ahead of the curve.

To be the leading digital partner for businesses worldwide, driving success through innovation and creativity.



OUR PARTNERS

At Apes for Digital Marketing, our partners are more than collaborators—they're an extension of our team, united by a shared vision for success.

- Transit shipping and logstics
- El Seweify for Rubber Manufactring
- El Warad Specialty Construction
- Jimmycom for accessories
- Elite Croquet Academy
- Set El-Hosn Cosmetices page
- Al-Salamlek Construction & Interior Design
- Zlawyers Sherif & Partners
- New Airborne Aviation Academy
- Power for Engineering &contravting



- Building trust, fostering collaboration, and delivering value: that's the foundation of our relationships with our partners.
- Together with our partners, we create solutions that inspire growth and drive results.
- We believe in partnerships built on mutual respect, clear communication, and a commitment to excellence.

With our partners, we share goals, challenges, and victories, creating a journey of mutual growth and success.

OUR SERVICES

We deliver the best in digital marketing, web development, SEO, design, and photography creating results-driven solutions that set your brand apart.

Social Media Marketing

We create targeted social media strategies to boost engagement, grow your audience, and drive real results with impactful content and data-driven campaigns.





Web Development

We build responsive, user-friendly, and secure websites tailored to your business needs.

SEO Services

Ensuring a strong online presence with SEO optimization and seamless functionality across all devices.



Create Creative Work To Grow Your Business

ADDITIONAL SERVICES



Graphic Design

Create stunning visuals that capture attention and define your brand.



Photography

Showcase your products and services with professional, high-quality imagery.

Printing Services

High-quality printing solutions to bring your designs to life.



Create Creative Work To Grow Your Business

PROJECT CASE STUDY

At Apes for Digital Marketing, we follow a structured and comprehensive approach to create detailed case studies that showcase the success of our projects. Here's how we conduct a case study at Apes:

We begin by thoroughly understanding the client's objectives, challenges, and goals. We work closely with the client to gather detailed information about their business, target audience, and specific needs. This allows us to tailor the case study



01 Project Overview

02 Challenge

03 Project Solution

04 Implementation

05 Monitoring & Reporting

"WE DON'T JUST TELL SUCCESS STORIES, WE ENGINEER THEM, RUNG BY RUNG."



01 Project Overview

Define the Project Scope: Clearly understand and define the client's goals and requirements.
Identify Key Stakeholders: Identify the people involved in the project and their roles.
Set Expectations: Establish timelines, deliverables, and communication guidelines.

02 Challenge

Set Clear Goals: Define the specific, measurable, achievable, relevant, and time-bound (SMART) goals for the project.
Create a Strategy: Develop a strategic plan that outlines how to achieve these goals. This can include design, content, technology, marketing tactics, etc.
Budget & Resources: Estimate the budget required and allocate resources accordingly (human, financial, and technical).

03 Project Solution

Design the Solution: Based on the strategy, begin designing the solution. For example, create wireframes for websites, outline the social media marketing plan, or draft the SEO strategy.
Create a Roadmap: Break down the tasks into smaller, manageable steps and create a project timeline.
Review & Refine: Collaborate with the client to review the initial designs and plans, and refine them based on feedback.



"A CLEAR PLAN MAKES EVERY ONE, CLIMB EASIER."

PROJECT CASE STUDY

04 Implementation

Develop the Solution: Begin executing the plan. This could involve coding, content creation, campaign setup, or other project-specific activities.

Team Collaboration: Ensure all team members are aligned, and workflows are smooth. Regular meetings may be required to track progress.

Testing & Quality Assurance: Perform thorough testing and quality checks to ensure the solution meets the required standards.

05 Monitoring & Reporting

Track Progress: Continuously monitor the project's progress against the defined timeline and budget.

Client Communication: Keep the client updated with regular reports on progress, challenges, and any adjustments needed.

Adjustments as Needed: Be flexible and make adjustments if any issues arise during implementation.

HAPPY ENDING :)

Final Testing: Conduct a final review of the project to ensure everything is working as intended.

Client Approval: Present the completed project to the client and get their

Documentation & Handover: Provide the client with any necessary documentation or training required for them to use the final product.



FINALIZE FINANCIALS: ENSURE ALL INVOICING AND PAYMENTS ARE COMPLETED.

CLOSE THE PROJECT: FORMALLY CLOSE THE PROJECT AND ARCHIVE RELEVANT DOCUMENTS.

CELEBRATE SUCCESS: ACKNOWLEDGE THE TEAM'S HARD WORK AND CELEBRATE MILESTONES, NO MATTER HOW BIG OR SMALL!

apes

Digital Marketing Agency

LOOKING FORWARD TO CONNECTING WITH YOU

Let's build your digital future together.



Your Digital Growth Partner

Contact Us

Mobile / WhatsApp:
+20 155 746 6756

Website:
www.apes-eg.com

E-mail:
info@apes-eg.com

Address:
1 Gamal Ezz Eldien St,
Elnozha, Cairo, Egypt